



ANNUAL EEO PUBLIC FILE REPORT


For the Period Beginning December 1, 2010 and ending November 30, 2011*

This Report Is Not Required If Unit Has Fewer Than Five Full-Time Employees

This Report Consists Of:

- Part 1: Station information
- Part 2: Recruitment sources/interviewees for each full-time vacancy
- Part 3: Recruitment initiatives

Preparer: Andrew Todd

Signature: 

Title: Executive Director

Date: November 30, 2011

Telephone: 970-920-9000

*This report, which usually covers the prior 12-month period, is to be placed in each station's public file and web site every year on the anniversary of the due date of the station's renewal application.

PART 1

This report covers the following employment unit:

<u>Call Sign</u>	<u>AM/FM</u>	<u>FACILITY ID#</u>	<u>COMMUNITY OF LICENSE</u>	<u>STATE</u>
KAJX	FM	3009	Aspen	CO
KCJX	FM	85785	Carbondale	CO

Attached is the information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of **3 (THREE)** full-time vacancies were filled by the employment unit.

A total number of **21 (TWENTY-ONE)** persons were interviewed for all of the full-time vacancies.

PART 2

FULL-TIME VACANCY #1

Job Title: News Director

Date Filled: July 1, 2011

Total Number of Interviewees: Ten

Recruitment Sources¹

The following recruitment sources were utilized to fill this vacancy:

<u>Name of Source</u>	<u>Address</u>	<u>Contact</u>	<u>Phone</u>	<u>Number of Interviewees Referred</u>
CPB.org	401 Ninth St, NW Washington, DC 20004-2129		202-879-9600	5
National Assoc. of Hispanic Journalists	1000 National Press Building 529 14 th St. NW Washington D.C. 20045	Ivan Roman	202-662-7145	0
JournalismJobs.com*	JournalismJobs.com	info@ journalismjobs.com	510-653-1521	2
Columbia Univ. School of Journalism	2950 Broadway Street NY, NY 10027	Ernest Sotomayor	212-854-4922	1
Northwestern Univ. Medill School of Journalism	1845 Sheridan Rd Evanston, IL 60208	Nancy Bennett	847-467-1598	0
AspenPublicRadio.org	110 East Hallam St Aspen, CO 81611	Andrew Todd	970-920-9000	5
Aspen Times	310 East Main St. Aspen, CO, 81611	Gunilla Asher	970-925-9937	5

¹ A source with an (*) was the source that referred the one who was hired. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL-TIME VACANCY #2

Job Title: Reporter

Date Filled: June 15, 2011

Total Number of Interviewees: Five

Recruitment Sources¹

The following recruitment sources were utilized to fill this vacancy:

<u>Name of Source</u>	<u>Address</u>	<u>Contact</u>	<u>Phone</u>	<u>Number of Interviewees Referred</u>
CPB.org	401 Ninth St, NW Washington, DC 20004-2129		202-879-9600	5
National Assoc. of Hispanic Journalists	1000 National Press Building 529 14 th St. NW Washington D.C. 20045	Ivan Roman	202-662-7145	0
JournalismJobs.com*	JournalismJobs.com	info@ journalismjobs.com	510-653-1521	2
Columbia Univ. School of Journalism	2950 Broadway Street NY, NY 10027	Ernest Sotomayor	212-854-4922	1
Northwestern Univ. Medill School of Journalism	1845 Sheridan Rd Evanston, IL 60208	Nancy Bennett	847-467-1598	0
AspenPublicRadio.org	110 East Hallam St Aspen, CO 81611	Andrew Todd	970-920-9000	5

PART 2

FULL-TIME VACANCY #3

Job Title: Membership Director
Date Filled: November 15, 2011
Total Number of Interviewees: Six

Recruitment Sources¹

The following recruitment sources were utilized to fill this vacancy:

<u>Name of Source</u>	<u>Address</u>	<u>Contact</u>	<u>Phone</u>	<u>Number of Interviewees Referred</u>
CPB.org	401 Ninth St, NW Washington, DC 20004-2129		202-879-9600	0
DEIworksite.org	401 N. 3 rd St, #370 Minneapolis, MN 55401	June Fox	888-454-2314	0
AspenPublicRadio.org	110 East Hallam St Aspen, CO 81611	Andrew Todd	970-920-9000	5
Aspen Times	310 East Main St. Aspen, CO, 81611	Gunilla Asher	970-925-9937	5

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #1*

Activity: Scholarship Program

Date: 11/30/11

Preparer: Andrew Todd

Host/Sponsor of Activity: Aspen Public Radio

Participating Station Personnel: Andrew Todd (Exec. Dir) and Christy Garfield (Membership Director) posted the scholarship criteria throughout the local schools, reviewed the applications, selected and announced the successful applicant.

Description of activity and scope of station participation: Aspen Public Radio offered one \$1,000 scholarship to a graduating senior from a local high school in the Roaring Fork Valley. The scholarship was offered to a student who intends to major in communications and/or journalism.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #2*

Activity: Various Professional Development

Date: 11/30/2011

Preparer: Andrew Todd

Host/Sponsor of Activity: Various

Participating Station Personnel: Roger Adams (News Director), Carlyne Heldman (Program Director), Luke Runyon (Reporter), Marci Krivonen (Reporter), and Andrew Todd (Executive Director).

Description of activity and scope of station participation:

Aspen Public Radio provided professional development to its staff to enable them to acquire skills that could qualify them for higher positions. Staff attended the following conferences and seminars.

PRPD: Public Radio Program Director's Conference: September 20–23, 2011; Baltimore, MD. Carlyne Heldman attended the annual conference to stay current and learn about best common practices in public radio programming.

News Training: Aspen Public Radio brought in Catherine Stifter to do news training for our three person news department: October 13–14, 2011; Aspen, CO. Roger Adams, Marci Krivonen, and Luke Runyon attended this two-day training session to learn about crafting a radio story and how to generate story ideas.

Rocky Mountain Community Radio Conference: November 9–11, 2011; Crested Butte, CO. Andrew Todd and Luke Runyon attended the annual conference and met with colleagues from around the state to learn more about collaboration and filing for the affiliated stations.

Western States Public Radio: November 2–4; 2011; Phoenix, AZ. At this conference, Andrew Todd attended various sessions on how to distribute programs via PRX.org, the latest in legal issues affecting the industry, and how to create content for multiple platforms.